

ISM2017
The ISM Annual Scientific Meeting
Weizmann Institute of Science
May 22 - 23, 2017



SPONSORSHIP KIT

February 15, 2017



אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

January 8, 2017

INVITATION

Dear Exhibitors and Sponsors,

Many fields of microscopy experience in recent years an amazing renaissance, which already affects other scientific fields in materials as well as in life sciences. With a legacy of half a century of activity and with a constantly growing vibrant community of microscopists, the Israel Society for Microscopy (ISM) takes an active part in these developments. The ISM annual meetings have always been a good forum for microscopists to exchange knowledge and for students to learn from renowned scientists in the field. ISM also has an established tradition of collaboration with vendors, from which we all benefit; trade exhibitions help us gain insights into the newest developments in microscopy by exposing cutting-edge instrumentation and techniques.

We are pleased to invite local and international companies to sponsor and/or exhibit at the ISM2017. The traditional vendors' exhibition will be held on May 23rd, 2017, the second day of the conference. We expect more than 250 participants in the conference, including researchers and experts from local and international academia and industry.

The exhibition area is co-located with lunch and coffee breaks, offering direct scientific networking opportunity with conference delegates.

We look forward to meeting you at ISM2017!

Sincerely,

Dr. Eyal Shimoni
Chair, ISM
Electron Microscopy Unit
Weizmann Institute of Science
Rehovot 76100, Israel
Tel: +972-8-934-4945
Fax: +972-8-934-3223
eyal.shimoni@weizmann.ac.il

Dr. Yaron Kauffmann
Secretary, ISM
Electron Microscopy Center
Department of Materials Science &
Engineering, Technion IIT
Haifa 32000, Israel
Tel/Fax: +972-4-8294567
mtaron@technion.ac.il

Dr. Yosef TalYosef
Treasurer, ISM
Bar-Ilan Institute of
Nanotechnology & Advanced
materials (BINA),
Ramat Gan 5290002
Tel: +972-3-5317068
yosef.talyosef@biu.ac.i



האגודה הישראלית למיקרוסקופיה ע"י אייל שמעוני, היחידה למיקרוסקופיה אלקטרונית, מכון
shimoni.eyal@gmail.com דוא"ל: 08-9344161, פקס: 08-9344945, רחובות 76100 טל. 08-9344945, דוא"ל: shimoni.eyal@gmail.com
Israel Society for Microscopy, c/o Eyal Shimoni, Electron Microscopy Unit, Weizmann Institute of
Science, Rehovot 76100, Israel Tel. 08-9344945. Fax: 08-9344161, email: shimoni.eyal@gmail.com

Expected number of participants: 250-300

SPONSORSHIP PACKAGES

Platinum sponsor:

7,500 NIS (₪)

- Two exhibition spaces, 2.5 x 2 meter open space each
- Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- Two full pages color advertisement in the final program (artwork to be provided by April 2, 2017)
- Admission to all sessions, coffee breaks and lunch for 4 exhibitors (additional person – 475 NIS)
- Insert of one printed/promotional item in conference bags (to be provided by sponsor)

Gold sponsor:

5,500 NIS (₪)

- One exhibition space, 2.5 x 2 meter open space
- Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- One full page color advertisement in the final program (artwork to be provided by April 2, 2017)
- Admission to all sessions, coffee breaks and lunch for **3 exhibitors** (additional person – 475 NIS)
- Insert of one printed/promotional item in conference bags (to be provided by sponsor)





אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

January 8, 2017

Silver sponsor:

4,000 NIS (₪)

- One exhibition space, 2.5 x 2 meter open space
- Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- Admission to all sessions, coffee breaks and lunch for **2 exhibitors** (additional person – 475 NIS)



האגודה הישראלית למיקרוסקופיה ע"י אייל שמעוני, היחידה למיקרוסקופית אלקטרונית, מכון ויצמן למדע, רחובות 76100 טל. 08-9344945 פקס: 08-9344161, דוא"ל: shimoni.eyal@gmail.com
Israel Society for Microscopy, c/o Eyal Shimoni, Electron Microscopy Unit, Weizmann Institute of Science, Rehovot 76100, Israel Tel. 08-9344945. Fax: 08-9344161, email: shimoni.eyal@gmail.com



אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

January 8, 2017

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Lunch sponsor: **20,000 NIS (₪)**

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Workshop Lunch sponsor: **8,000 NIS (₪)**

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Coffee break sponsor: (2 available) **5,000 NIS (₪)**

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Closing buffet sponsor: (1 available) **10,000 NIS (₪)**

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Conference bag sponsor:

- This opportunity is exclusive and it is available for one company
- Acknowledgement in the final program
- Company logo (together with the conference logo) printed on each conference bag
- Bags to be provided by the organizer

SOLD



האגודה הישראלית למיקרוסקופיה ע"י אייל שמעוני, היחידה למיקרוסקופיה אלקטרונית, מכון
shimoni.eyal@gmail.com דוא"ל: 08-9344161, 08-9344945 פקס: דוא"ל: 08-9344161, 08-9344945 פקס:
Israel Society for Microscopy, c/o Eyal Shimoni, Electron Microscopy Unit, Weizmann Institute of
Science, Rehovot 76100, Israel Tel. 08-9344945. Fax: 08-9344161, email: shimoni.eyal@gmail.com



אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

January 8, 2017

PAYMENT CONDITIONS

Application for sponsorship will be accepted in order of received forms with payment confirmation by the conference organizers. All applications placed before April 2, 2017 are allocated based on the sponsorship level and on a first come, first served basis.

Please, fill the online application form at -

<http://www.ismicroscopy.org.il/ism2017/companies-registration-form/>.

Set up and break down dates and time will be advised in a later stage. Please contact the conference secretariat for the exhibition map.

According to the received application form, a pro-forma invoice will be issued by the ISM Society.

Cancellation policy:

Cancellations will be accepted before May 1, 2017. No refund will be possible after this date.

Contact for Registration and Payment:

For more details and questions please contact [Yossi TalYosef](#) (ISM treasurer and exhibition coordinator).

Please register **ALL** your representatives through the [online form](#).



We will deeply appreciate your advanced registration and payment.



האגודה הישראלית למיקרוסקופיה ע"י אייל שמעוני, היחידה למיקרוסקופית אלקטרונית, מכון
ויצמן למדע, רחובות 76100 טל. 08-9344945 פקס: 08-9344161, דוא"ל: shimoni.eyal@gmail.com
Israel Society for Microscopy, c/o Eyal Shimoni, Electron Microscopy Unit, Weizmann Institute of
Science, Rehovot 76100, Israel Tel. 08-9344945. Fax: 08-9344161, email: shimoni.eyal@gmail.com