



ISM2018
The ISM Annual Scientific Meeting
Dan Panorama Hotel, Tel Aviv
June 20, 2018



SPONSORSHIP KIT

INVITATION

Dear Exhibitors and Sponsors,

Many fields of microscopy experience in recent years amazing developments, thus contributing significantly to the materials and life sciences.

With a legacy of over 50 years of activity and with a constantly growing vibrant community of microscopists, the Israel Society for Microscopy (ISM) takes an active part in these developments.

The annual meetings of the ISM have always been a good forum for microscopists to exchange knowledge and for students to learn from renowned scientists in the field. The ISM also has an established tradition of collaboration with vendors, from which we all benefit; trade exhibitions help us gain insights into the newest developments in microscopy by exposing cutting-edge instrumentation and techniques.

We are pleased to invite local and international companies to sponsor and/or exhibit at the ISM2018. The traditional vendors' exhibition will be held on June 20th, 2018 at the Dan Panorama Hotel in Tel Aviv. We expect more than 250 participants in the meeting, including researchers and experts from local and international academia and industry.

The exhibition area is co-located with lunch and coffee breaks, offering direct scientific networking opportunities with meeting delegates.

We look forward to meeting you at ISM2018!

Sincerely,

Prof. Amit Kohn
Chair, ISM
Materials Science and Engineering
Tel Aviv University
Tel Aviv 6997801, Israel
Tel: +972-3-6406809
Fax: +972-3-6410189
akohn@tauex.tau.ac.il

Prof. Louisa Meshi
Secretary, ISM
Materials Engineering
Ben-Gurion University of the Negev
Beer-Sheva 84105, Israel
Tel: +972-8-6472576
Fax: +972-8-6428698
louisa@bgu.ac.il

Dr. Yosef Talyosef
Treasurer, ISM
Microscopy Unit
Bar-Ilan University
Ramat-Gan 52900, Israel
Tel: +972-3-5317068
Fax: +972-3-7384199
yosef.talyosef@biu.ac.il



Diesenhaus Unitours
Incoming Tourism Ltd.

Meeting Secretariat

Diesenhaus-Unitours Incoming Tourism (1998) Ltd. | Conventions Department
3 Hamelacha Street | P.O.Box 57176 | 61571 Tel Aviv | Israel
Tel: +972-3-5651344; +972-3-5651313 | Fax: +972-3-5610152 |
E-mail meetings@diesenhaus.co.il

Expected number of participants: 250-300

SPONSORSHIP PACKAGES

Platinum sponsor:

8,000 NIS (₪)

- Two exhibition spaces, 3 x 2 meters open space each
- Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag
- Company's name and logo on meeting website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- Two full pages color advertisement in the final program (artwork to be provided by April 29, 2018)
- Admission to all sessions, coffee breaks and lunch for **4 exhibitors** (additional person – 275 NIS)
- Insert of one printed/promotional item in meeting bags or displayed at the registration desk (to be provided by sponsor)

Gold sponsor:

6,000 NIS (₪)

- One exhibition space, 3 x 2 meters open space
- Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag
- Company's name and logo on meeting website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- One full page color advertisement in the final program (artwork to be provided by April 29, 2018)
- Admission to all sessions, coffee breaks and lunch for **3 exhibitors** (additional person – 275 NIS)
- Insert of one printed/promotional item in meeting bags or displayed at the registration desk (to be provided by sponsor)



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אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

Silver sponsor:

4,500 NIS (₪)

- One exhibition space, 3 x 2 meters open space
- Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag
- Company's name and logo on meeting website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final program
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site
- Admission to all sessions, coffee breaks and lunch for **2 exhibitors** (additional person – 275 NIS)



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Meeting Lunch sponsor: (1 available)**20,000 NIS (₪)**

- Sponsor's logo with hyperlink on the meeting website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Coffee break sponsor: (3 available)**5,000 NIS (₪)**

- Sponsor's logo with hyperlink on the meeting website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Closing cocktail sponsor: (1 available)**5,000 NIS (₪)**

- Sponsor's logo with hyperlink on the meeting website
- Acknowledgement on sponsors' page in the final program
- Acknowledgement on sponsors' sign on-site

Meeting bag sponsor:

- This opportunity is exclusive and it is available for one company
- Acknowledgement in the final program
- Company logo (together with the meeting logo) printed on each meeting bag
- Bags to be provided by the sponsor



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PAYMENT CONDITIONS

Application for sponsorship will be accepted in order of received forms with payment confirmation by the Meeting Secretariat.

All requests are allocated on a first come, first served basis and on sponsorship category.

Set up and break down dates and time will be advised in a later stage. Please contact the Meeting Secretariat for the exhibition map.

A deposit of 50% is required with the enclosed application form.
The balance is due by April 5, 2018.

According to the received application form, a pro-forma invoice will be issued by the ISM Society. Sponsors are required to transfer the payment to the following bank account.

Bank details:

Israel Society for Microscopy

Bank Leumi Le-Israel

Account number: 949-200139/27

Ramat Hasharon Branch: 949

69 Sokolov Street

Ramat Hasharon, Israel

IBAN Number: IL 870 109 490 000 020 013 927

Swift code: LUMIILITXXX

All bank charges are to be paid by the company at source. Please send **copy of the bank transfer** to the ISM Treasurer as a cross-reference for our accounting department and ensure that your name is clearly visible on the bank transfer.

Cancellation policy:

Cancellations will be accepted before April 1, 2018. No refund will be possible after this date.

Contact for Payment:

For more details and questions please contact [Yossi Talyosef](#) (ISM Treasurer)



Meeting Secretariat



אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

Please register **ALL** your representatives through the [on-line form](#).



We will deeply appreciate your advanced registration.



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