

ISM2022
The ISM Annual Scientific Meeting
Sammy Ofer Stadium, Haifa
May 17, 2022



SPONSORSHIP KIT

December 1, 2021

INVITATION

Dear Exhibitors and Sponsors,

Many fields of microscopy experience in recent years amazing developments, thus contributing significantly to the materials and life sciences.

With a legacy of over 50 years of activity and with a constantly growing vibrant community of microscopists, the Israel Society for Microscopy (ISM) takes an active part in these developments.

The annual meetings of the ISM have always been a good forum for microscopists to exchange knowledge and for students to learn from renowned scientists in the field. The ISM also has an established tradition of collaboration with vendors, from which we all benefit; trade exhibitions help us gain insights into the newest developments in microscopy by exposing cutting-edge instrumentation and techniques.

We are pleased to invite local and international companies to sponsor and/or exhibit at the ISM2022. The traditional vendors' exhibition will be held on May 17th, 2022 at the Sammy Ofer Stadium in Haifa. *This year we are also offering several openings for commercial technical talks in parallel to the posters session.* We expect more than 250 participants in the conference, including researchers and experts from local and international academia and industry.

The exhibition area is co-located with lunch and coffee breaks, offering direct scientific networking opportunities with meeting delegates.

We look forward to meeting you at ISM2022!

Sincerely,

Dr. Yaron Kauffmann
Chair, ISM
Electron Microscopy Center
Department of Materials Science
& Engineering, Technion IIT
Haifa 32000, Israel
Tel: +972-4-8294567
mtyaron@technion.ac.il

Dr. Zahava Barkay
Secretary, ISM
Wolfson Applied Material
Research Center
Tel Aviv University
Tel Aviv 69978, Israel
Tel: +972-3-6407818
barkay@tauex.tau.ac.il

Dr. Yafit Fleger
Treasurer, ISM
Bar-Ilan Institute
of Nanotechnology
& Advanced Materials
Ramat-Gan 52900, Israel
Tel: +972-3-5317068
Yafit.Fleger@biu.ac.il



Expected number of participants: 200-250

SPONSORSHIP PACKAGES

Platinum sponsor: **8,500 NIS (₪)**

- Two exhibition spaces, 2 x 3 meter open space each
- Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final digital program
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site
- Two full pages color advertisement in the final digital program (artwork to be provided by April 3, 2022)
- Admission to all sessions, coffee breaks and lunch for 4 exhibitors (additional person – 420 NIS)

Gold sponsor: **6,500 NIS (₪)**

- One exhibition space, 2 x 3 meter open space
- Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final digital program
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site
- One full page color advertisement in the final digital program (artwork to be provided by April 3, 2022)
- Admission to all sessions, coffee breaks and lunch for **3 exhibitors** (additional person – 420 NIS)

Silver sponsor: **4,900 NIS (₪)**

- One exhibition space, 2 x 3 meter open space
- Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)
- Company's name and logo on conference website, with hyperlink to exhibitor's homepage
- Company's name and website address listed in the final digital program
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site
- Admission to all sessions, coffee breaks and lunch for **2 exhibitors** (additional person – 420 NIS)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

NEW! Technical presentation: (4 available, 15 minutes each) 1,950 NIS (₪)

- Conference space for presentations
- Acknowledgement and title announcement in the final digital program
- Available only for exhibition sponsors

Meeting Lunch sponsor: (1 available) 25,000 NIS (₪)

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site

Workshop Lunch sponsor: (1 available) 8,000 NIS (₪)

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site

Coffee break sponsor: (3 available) 5,000 NIS (₪)

- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site

Meeting bag sponsor: (1 available)

- This opportunity is exclusive and it is available for one company
- Acknowledgement in the final program
- Company logo (together with the conference logo) printed on each conference bag
- Bags to be provided by the sponsor





אי"מ ISM

האגודה הישראלית למיקרוסקופיה Israel Society for Microscopy

December 1, 2022

PAYMENT CONDITIONS

Application for sponsorship will be accepted in order of received forms with payment confirmation by the ISM Treasurer.

All requests are allocated on a first come, first served basis and on sponsorship category.

Set up and break down dates and time will be advised in a later stage. Please contact the Meeting Secretariat for the exhibition map:

Diesenhaus-Unitours Incoming Tourism (1998) Ltd. | Conventions Department
3 Hamelacha Street | P.O.Box 57176 | 61571 Tel Aviv | Israel
Tel: +972-3-5651344; +972-3-5651313
E-mail meetings@diesenhaus.co.il

Please, send the **sponsorship application form** to Diesenhaus-Unitours, Incoming Tourism Ltd.

A deposit of 50% is required with the enclosed application form.
The balance is due by **March 15, 2022**.

According to the received application form, a pro-forma invoice will be issued by the ISM Society. Sponsors are required to transfer the payment to the following bank account.

Bank details:

Israel Society for Microscopy
Bank Mizrahi Tefahot
Account number: 618117
Ramat Gan Branch: 414
Ramat Gan, Bar Ilan university, Israel
IBAN Number: IL77 0204 1400 0000 0618 117
Swift code: MIZBILITXXX

All bank charges are to be paid by the company at source. Please send **copy of the bank transfer** to the ISM Treasurer as a cross-reference for our accounting department and ensure that your name is clearly visible on the bank transfer.

Cancellation policy:

Cancellations will be accepted before **March 11, 2022**. No refund will be possible after this date.

Contact for Payment:

For more details and questions please contact [Yafit Fleger](mailto:Yafit.Fleger@ism.org) (ISM Treasurer)



האגודה הישראלית למיקרוסקופיה ע"י ירון קאופמן, הפקולטה למדע והנדסה של חומרים, הטכניון – מכון טכנולוגי לישראל, קריית הטכניון 32000 טל. 04-8294567, mtyaron@gmail.com
Israel Society for Microscopy, c/o Yaron Kauffmann, Department of Materials Science & Engineering, Technion - IIT, Technion city 32000, Israel Tel. 04-8294567. mtyaron@gmail.com