

**ISM2025**  
**The ISM Annual Scientific Meeting**  
**Expo Tel Aviv, Pavilion 2, Tel-Aviv**  
**May 6, 2025**



**SPONSORSHIP KIT**

**January 1, 2025**

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## INVITATION

**Dear Exhibitors and Sponsors,**

Many fields of microscopy experience in recent years amazing developments, thus contributing significantly to the materials and life sciences.

With a legacy of over 50 years of activity and with a constantly growing vibrant community of microscopists, the Israel Society for Microscopy (ISM) takes an active part in these developments.

The annual meetings of the ISM have always been a good forum for microscopists to exchange knowledge and for students to learn from renowned scientists in the field. The ISM also has an established tradition of collaboration with vendors, from which we all benefit; trade exhibitions help us gain insights into the newest developments in microscopy by exposing cutting-edge instrumentation and techniques.

We are pleased to invite local and international companies to sponsor and/or exhibit at ISM2025. The traditional vendors' exhibition will be held on May 6<sup>th</sup>, 2025, at Expo Tel Aviv - International Convention Center, Pavilion 2, Tel-Aviv. We expect more than 250 participants in the conference, including researchers and experts from local and international academia and industry.

**Since the situation in the country may change in every given moment, cancellation will be possible until April 22, 2025**

The exhibition area is co-located with lunch and coffee breaks, offering direct scientific networking opportunities with meeting delegates.

We look forward to meeting you at ISM2025!

Sincerely,

Dr. Yaron Kauffmann  
Chair, ISM  
Electron Microscopy Center  
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האגודה הישראלית למיקרוסקופיה ע"י ירון קאופמן, הפקולטה למדע והנדסה של חומרים, הטכניון – מכון טכנולוגי לישראל, קריית הטכניון 32000 טל. 04-8294567, [mtyaron@gmail.com](mailto:mtyaron@gmail.com)  
Israel Society for Microscopy, c/o Yaron Kauffmann, Department of Materials Science & Engineering, Technion - IIT, Technion city 32000, Israel Tel. 04-8294567. [mtyaron@gmail.com](mailto:mtyaron@gmail.com)

**Expected number of participants: 250-300**

## SPONSORSHIP PACKAGES

<b>Platinum sponsor:</b>	<b>8,500 NIS (₪)</b>
<ul style="list-style-type: none"><li>• Two exhibition spaces, 2 x 3-meter open space each</li><li>• Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag.</li><li>• Company's name and logo on conference website, with hyperlink to exhibitor's homepage</li><li>• Company's name and website address listed in the final digital program.</li><li>• Acknowledgement on sponsors' page in the final digital program</li><li>• Acknowledgement on sponsors' sign on-site.</li><li>• Two full pages color advertisement in the final digital program (artwork to be provided by April 5, 2025)</li><li>• Admission to all sessions, coffee breaks and lunch for 4 exhibitors (additional person – 420 NIS)</li></ul>	
<b>Gold sponsor:</b>	<b>6,500 NIS (₪)</b>
<ul style="list-style-type: none"><li>• One exhibition space, 2 x 3-meter open space</li><li>• Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)</li><li>• Company's name and logo on conference website, with hyperlink to exhibitor's homepage</li><li>• Company's name and website address listed in the final digital program.</li><li>• Acknowledgement on sponsors' page in the final digital program</li><li>• Acknowledgement on sponsors' sign on-site.</li><li>• One full page color advertisement in the final digital program (artwork to be provided by April 5, 2025)</li><li>• Admission to all sessions, coffee breaks and lunch for <b>3 exhibitors</b> (additional person – 420 NIS)</li></ul>	
<b>Silver sponsor:</b>	<b>4,900 NIS (₪)</b>
<ul style="list-style-type: none"><li>• One exhibition space, 2 x 3-meter open space</li><li>• Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)</li><li>• Company's name and logo on conference website, with hyperlink to exhibitor's homepage</li><li>• Company's name and website address listed in the final digital program.</li><li>• Acknowledgement on sponsors' page in the final digital program</li><li>• Acknowledgement on sponsors' sign on-site.</li><li>• Admission to all sessions, coffee breaks and lunch for <b>2 exhibitors</b> (additional person – 420 NIS)</li><li>• Suitable also for academic booth presenter.</li></ul>	



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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<b>Meeting Lunch sponsor: (1 available)</b>	<b>25,000 NIS (₪)</b>
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- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site.

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<b>Coffee break sponsor: (3 available)</b>	<b>5,000 NIS (₪)</b>
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- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site.

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<b>Meeting bag sponsor: (1 available)</b>
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- This opportunity is exclusive, and it is available for one company.
- Acknowledgement in the final program
- Company logo (together with the conference logo) printed on each conference bag.
- Bags to be provided by the sponsor



## PAYMENT CONDITIONS

Application for sponsorship will be accepted in order of received forms with payment confirmation by ISM.

All requests are allocated on a first come, first served basis and on sponsorship category.

Set up and break-down dates and time will be advised at a later stage. Please contact the Meeting Secretariat for the exhibition map:

Diesenhaus-Unitours Incoming Tourism (1998) Ltd. | Conventions Department  
3 Hamelacha Street | P.O.Box 57176 | 61571 Tel Aviv | Israel  
Tel: +972-3-5651344; +972-3-5651313  
E-mail [oritg@diesenhaus.com](mailto:oritg@diesenhaus.com)

Please, send the **sponsorship application form** to Diesenhaus-Unitours, Incoming Tourism Ltd.

A deposit of 50% is required with the enclosed application form.  
The balance is due by **April 16, 2025**.

According to the received application form, a pro-forma invoice will be issued by the ISM Society. Sponsors are required to transfer the payment to the following bank account.

### Bank details:

Israel Society for Microscopy  
Bank Mizrahi Tefahot  
Account number: 618117  
Ramat Gan Branch: 414  
Ramat Gan, Bar Ilan university, Israel  
IBAN Number: IL77 0204 1400 0000 0618 117  
Swift code: MIZBILITXXX

All bank charges are to be paid by the company at source. Please send **a copy of the bank transfer** to ISM as a cross-reference for our accounting department and ensure that your name is clearly visible on the bank transfer.

### Cancellation policy:

Cancellations will be accepted before **April 22, 2025**. No refund will be possible after this date.

### Contact for Payment:

For more details and questions please contact [Alex Upcher](#) (ISM Treasurer)

