

ISM2026
The ISM Annual Scientific Meeting
Expo Tel Aviv, Pavilion 2, Tel-Aviv
May 14, 2026



SPONSORSHIP KIT

November 20, 2025

INVITATION

Dear Exhibitors and Sponsors,

In recent years, the microscopy field has undergone remarkable advancements and continuous growth, significantly contributing to both the materials and life sciences.

With over 50 years of activity and a dynamic, growing community of microscopists, the Israel Society for Microscopy (ISM) continues to play an active role in these developments. The ISM annual meetings provide a leading forum for knowledge exchange among researchers and a valuable learning opportunity for students to engage with world-renowned scientists.

The ISM also maintains a strong tradition of collaboration with industry partners, fostering mutual benefit through its vendor exhibitions, which showcase state-of-the-art instruments, technologies, and methods shaping the future of microscopy.

We are pleased to invite local and international companies to sponsor and/or exhibit at ISM2026. The traditional vendors' exhibition will take place on May 14th, 2026, at Expo Tel Aviv – International Convention Center (Pavilion 2), Tel Aviv. We anticipate over 250 participants, including researchers and experts from academia and industry, both local and international.

The exhibition area will be co-located with coffee breaks and lunch, providing excellent opportunities for direct interaction and scientific networking with meeting delegates.

We look forward to meeting you at ISM2026!

Sincerely,



Prof. Tamar Segal-Peretz
Chair, ISM
Department of Chemical
Engineering, Technion IIT
Haifa 32000, Israel
Tel: +972-4-8293565
tamarps@technion.ac.il



Asst. Prof. Gabriel Frank
Secretary, ISM
Department of Life Science
Ben Gurion University
Beer-Sheva 8410501, Israel
Tel: +972-8-6428621
frankg@bgu.ac.il



Dr. Alexander Upcher
Treasurer, ISM
Ilse Katz Institute for Nanoscale
Science and Technology
Ben Gurion University of the Negev
Beer Sheva 8410501, Israel
Tel: +972-8-6479510
upcher@bgu.ac.il

Expected number of participants: 250-300

SPONSORSHIP PACKAGES

Platinum sponsor:	8,800 NIS (₪)
<ul style="list-style-type: none">• Two exhibition spaces, 2 x 3-meter open space each• Table, chairs, electricity (extension power cables are not provided), exhibitor's nametag.• Company's name and logo on conference website, with hyperlink to exhibitor's homepage• Company's name and website address listed in the final digital program.• Acknowledgement on sponsors' page in the final digital program• Acknowledgement on sponsors' sign on-site.• Two full pages color advertisement in the final digital program (artwork to be provided by April 1, 2026)• Admission to all sessions, coffee breaks and lunch for 4 exhibitors (additional person – 450 NIS)	
Gold sponsor:	6,700 NIS (₪)
<ul style="list-style-type: none">• One exhibition space, 2 x 3-meter open space• Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)• Company's name and logo on conference website, with hyperlink to exhibitor's homepage• Company's name and website address listed in the final digital program.• Acknowledgement on sponsors' page in the final digital program• Acknowledgement on sponsors' sign on-site.• One full page color advertisement in the final digital program (artwork to be provided by April 1, 2026)• Admission to all sessions, coffee breaks and lunch for 3 exhibitors (additional person – 450 NIS)	
Silver sponsor:	5,200 NIS (₪)
<ul style="list-style-type: none">• One exhibition space, 2 x 3-meter open space• Table, chairs, electricity, exhibitor's nametag (extension power cables are not provided)• Company's name and logo on conference website, with hyperlink to exhibitor's homepage• Company's name and website address listed in the final digital program.• Acknowledgement on sponsors' page in the final digital program• Acknowledgement on sponsors' sign on-site.• Admission to all sessions, coffee breaks and lunch for 2 exhibitors (additional person – 450 NIS)• Suitable also for academic booth presenter.	

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Meeting Lunch sponsor: (1 available)	25,000 NIS (₪)
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- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site.

Coffee break sponsor: (3 available)	5,000 NIS (₪)
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- Sponsor's logo with hyperlink on the conference website
- Acknowledgement on sponsors' page in the final digital program
- Acknowledgement on sponsors' sign on-site.

Meeting bag sponsor: (1 available)

- This opportunity is exclusive, and it is available for one company.
- Acknowledgement in the final program
- Company logo (together with the conference logo) printed on each conference bag.
- Bags to be provided by the sponsor

PAYMENT CONDITIONS

Application for sponsorship will be accepted in order of received forms with payment confirmation by ISM.

All requests are allocated on a first come, first served basis and on sponsorship category.

Set up and break-down dates and time will be advised at a later stage. Please contact the Meeting Secretariat for the exhibition map:

Diesenhaus-Unitours Incoming Tourism (1998) Ltd. | Conventions Department
24 Raoul Wallenberg Street| 6971920 Tel Aviv | Israel
Tel: +972-73-3945279
E-mail oritg@diesenhaus.com

Please, send the **sponsorship application form** to Diesenhaus-Unitours, Incoming Tourism Ltd.

A deposit of 50% is required with the enclosed application form.
The balance is due by **April 14, 2026**. **Any company that does not fulfil all the financial obligations prior to the conference will not be allowed to participate.**

According to the received application form, a pro-forma invoice will be issued by the ISM Society. Sponsors are required to transfer the payment to the following bank account.

Bank details:

Israel Society for Microscopy
Bank Mizrahi Tefahot
Account number: 618117
Ramat Gan Branch: 414
Ramat Gan, Bar Ilan university, Israel
IBAN Number: IL77 0204 1400 0000 0618 117
Swift code: MIZBILITXXX

All bank charges are to be paid by the company at source. Please send **a copy of the bank transfer** to ISM as a cross-reference for our accounting department and ensure that your name is clearly visible on the bank transfer.

Cancellation policy:

Cancellations will be accepted before **April 1, 2026**. No refund will be possible after this date.

Contact for Payment:

For more details and questions please contact [Alexander Upcher](#) (ISM Treasurer)